

Catholic Future Foundation (CFF) Tool Kit 2025

This tool kit is designed to help your parish, school or ministry share the mission of your Catholic Future Foundation fund with ease. Bulletin blurbs, social media graphics, postcard designs and the CFF logo (required for all communications) are available for download on our website. A QR code linking directly to the Catholic Future Foundation giving page is also included, making it simple for parishioners to learn more and support your fund with a quick scan. The guide is also available in PDF format for quick reference at catholicfuture.org/tool-kit.

When using these materials, please include the Catholic Future Foundation logo in all printed and electronic communication and keep the provided designs intact to ensure brand consistency. You'll find designated spaces to add your school, parish or ministry name, logo and contact details—without altering the core design.

Together, these tools make it easy to engage your community, grow your fund and build a lasting impact for generations to come.

Graphics & Social Media

To help you promote your parish, school or ministry's fund, the Catholic Future Foundation provides ready-to-use graphics sized for social media. Each graphic includes approved CFF branding and space for you to add your parish or ministry name and logo.

If you'd like to create your own graphics, you are welcome to use parish, school or ministry photos as backgrounds. Simply add similar text and your parish identity while keeping CFF's brand guidelines in mind. Aligning with the look and feel of our provided examples helps ensure consistency and credibility across all communications.

For best results, **we recommend importing our graphics into Canva** (or your preferred design program) as a background image, then adding your parish/ministry logo and name in the blank space provided.

Important: Please do not alter the CFF logo, fonts or colors. Consistency is key to building recognition and trust.

Fonts

CFF uses **Montserrat** as its primary font. If you wish to add text to a social post or bulletin announcement, etc. we recommend using Montserrat for consistency with the CFF brand.

Bulletin Promotion

You are welcome to use or adapt the following copy in your bulletin or newsletter to encourage support of your parish/school/ministry fund:

Option 1 – Faith in Action

For decades, the Catholic Future Foundation of Northeast Nebraska has helped Catholic parishes, schools and ministries thrive through faithful endowment building. Your support helps provide:

- Sustainable parish ministries
- Catholic education and scholarships
- Lasting impact for future generations

Let's start the conversation about how you can be part of this mission.

Option 2 – Parish/School/Ministry Fund

The [Insert Fund Name] ensures that [insert brief impact—e.g., scholarships, parish operations, or faith formation] continue for generations to come. Created through partnership with the Catholic Future Foundation, this fund transforms today's gifts into long-term strength for our parish, school or ministry.

Option 3 – Strengthening Faith Communities

For over 50 years, the Catholic Future Foundation has helped parishes, schools and ministries thrive—through endowments that support education, ministry and our shared Catholic mission. Be part of this mission of faith. Your support today will shape the Church for generations.

Option 4 – Sustaining Support for Your Parish/School/Ministry

Be part of something lasting for [School/Parish/Ministry Name]. With your support, the [Insert Fund Name]—managed through the Catholic Future Foundation—provides long-term, sustainable funding for the mission of [insert brief goal, e.g., Catholic education, parish ministries, scholarships].

Option 5 – Building a Future Together

For over 50 years, the Catholic Future Foundation of Northeast Nebraska has helped parishes, schools and ministries across our archdiocese flourish through long-term endowments. These funds secure scholarships, preserve ministries and support Catholic education. When you give, you're investing not just in today—but in a future of faith for generations to come.

Postcard Design & Usage

We will provide you with a ready-to-use postcard design file, complete with **crop marks and bleeds**. To keep the process simple and ensure brand consistency, please follow these steps when preparing your parish, school or ministry's version:

1. Upload the Design to Canva

- Create a new file with the dimensions 9" x 6". With the included crop marks, this will allow you to print a 8.5" x 5.5" postcard.
- Import the postcard file into Canva as a **background image**.
- Add your parish, school or ministry logo and any contact details in the designated blank space.

2. Maintain Crop Marks & Bleeds

- The file we provide will include crop marks and bleeds to make professional printing easy.
- Please keep these visible when you add your logo. Do not resize or cover them.

3. Export for Printing

- Once you've added your logo and contact information, export your file as a **.PNG or .PDF** directly from Canva.
- This file can be sent straight to your printer without additional adjustments.

By keeping the postcard file locked as a background, you ensure the **Catholic Future Foundation logo, fonts and design remain consistent**, while still personalizing the piece for your parish, school or ministry.

Distribution Strategies

Postcards are most effective when shared at moments when parishioners are naturally reflecting on stewardship, generosity and the future of their parish, school or ministry. We recommend:

- **Fall stewardship drives** – Mail postcards ahead of pledge season when families are planning their annual giving.
- **Catholic Schools Week (January/February)** – Highlight endowment support for education during this archdiocesan-wide celebration.
- **Spring parish events** – Share postcards at fish fries, festivals or parish dinners where families are gathered.
- **Milestone moments** – Distribute postcards during anniversary celebrations, capital campaigns or parish dedications to invite parishioners into a lasting impact.
- **Follow-up after bulletin mentions** – Reinforce messaging by mailing postcards after your parish, school or ministry has highlighted the fund in the bulletin.

Postcards can be handed out at Mass, placed at gathering spaces or mailed directly to parishioner households. Used thoughtfully, they provide a tangible reminder of the parish, school or ministry's long-term vision and the opportunity to contribute to it.

Finding Your Fund Link

Every parish, school and ministry with a fund managed through the Catholic Future Foundation has a unique shareable link. You can use this link in bulletins, on your website, or in social media posts to direct people straight to your fund's giving page. You can also apply it on a QR code!

There are two easy ways to find it:

Option 1: Use the Fund Spreadsheet

1. Open the spreadsheet provided in the Tool Kit.
2. Use the *Control + F* (Windows) or *Command + F* (Mac) search function.
3. Type the name of your fund, parish, school or ministry.
4. Copy the link provided in the corresponding row.

Option 2: Use the “Give Online” Page

1. Visit the [Give Online page](#)
2. Use the search bar to find your fund by name.
3. Once your fund appears, click on the **link symbol**  next to it.
4. This will copy the direct shareable link for your fund to your clipboard.

With either method, you'll have a ready-to-share link that makes it simple for parishioners, alumni, and donors to give directly to your fund.